

THEA 255: ENTERTAINMENT PRODUCTION FOR THEME PARKS AND THEMED ENVIRONMENTS

Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2022
Credits:	2
Total Contact Hours:	45
Lecture Hours :	36
Lab Hours:	0
Hours Arranged:	9
Outside of Class Hours:	72
Prerequisite:	THEA 120.
Transferable to CSU:	Yes
Transferable to UC:	No
Grading Method:	Standard Letter

Catalog Course Description

An in-depth look at how to produce and execute themed entertainment for corporate events/shows and other non-traditional theatrical venues. 36 lecture hours, 9 lab hours arranged.

Course Objectives

- Define advanced theatrical terms for design and production
- Understand the hierarchical differences in leadership of a production between theater and themed environments
- Understand the cultural and historical differences between theater and shows/events in a corporate themed environment
- Understanding of how business technology is used and influences the ability to create shows and events while working with remote teams
- Understanding of how other lines of business interface with themed entertainment and how to manage conflict resolution

Major Course Content

1. This course will provide an in-depth understand of how to produce and execute themed entertainment for corporate events/shows and other non-traditional theatrical venues.
2. Concepts will include how to communicate effectively to layered management, how to work with remote teams, where to compromise among creative concepts, budget, and schedule, and how to make the environment as safe as possible for cast, crew, and guests.

Hours Arranged Content

audition procedures
pre-event duties
develop a project breakdown
venue walk through

developing a budget
running opening night
running a show
collaborating with the production team
assembling and organizing a management team
assembling and organizing a project binder
understanding and analyzing a project scope
developing a master calendar

Suggested Reading Other Than Required Textbook

Event Entertainment and Production (The Wiley Event Management Series) Mark Sonder ISBN-13: 978-0471263067

Examples of Required Writing Assignments

A minimum three page critique on each theatre and music department production for that semester.

Examples of Outside Assignments

Practice skills Problem solving Participate in activities related to course content

Instruction Type(s)

Lab, Lecture, Online Education Lab, Online Education Lecture