

# THEA 255: ENTERTAINMENT PRODUCTION FOR THEME PARKS AND THEMED ENVIRONMENTS

## Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2022
Credits:	2
Total Contact Hours:	45
Lecture Hours :	36
Lab Hours:	0
Hours Arranged:	9
Outside of Class Hours:	72
Prerequisite:	THEA 120.
Transferable to CSU:	Yes
Transferable to UC:	No
Grading Method:	Standard Letter

## Catalog Course Description

An in-depth look at how to produce and execute themed entertainment for corporate events/shows and other non-traditional theatrical venues. 36 lecture hours, 9 lab hours arranged.

## Course Objectives

- Define advanced theatrical terms for design and production
- Understand the hierarchical differences in leadership of a production between theater and themed environments
- Understand the cultural and historical differences between theater and shows/events in a corporate themed environment
- Understanding of how business technology is used and influences the ability to create shows and events while working with remote teams
- Understanding of how other lines of business interface with themed entertainment and how to manage conflict resolution

## Major Course Content

1. This course will provide an in-depth understand of how to produce and execute themed entertainment for corporate events/shows and other non-traditional theatrical venues.
2. Concepts will include how to communicate effectively to layered management, how to work with remote teams, where to compromise among creative concepts, budget, and schedule, and how to make the environment as safe as possible for cast, crew, and guests.

## Hours Arranged Content

audition procedures  
pre-event duties  
develop a project breakdown  
venue walk through

developing a budget  
running opening night  
running a show  
collaborating with the production team  
assembling and organizing a management team  
assembling and organizing a project binder  
understanding and analyzing a project scope  
developing a master calendar

## Suggested Reading Other Than Required Textbook

Event Entertainment and Production (The Wiley Event Management Series) Mark Sonder ISBN-13: 978-0471263067

## Examples of Required Writing Assignments

A minimum three page critique on each theatre and music department production for that semester.

## Examples of Outside Assignments

Practice skills Problem solving Participate in activities related to course content

## Instruction Type(s)

Lab, Lecture, Online Education Lab, Online Education Lecture