

THEA 212: THE BUSINESS OF ACTING

Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2023
Credits:	3
Total Contact Hours:	54
Lecture Hours :	54
Lab Hours:	0
Hours Arranged:	0
Outside of Class Hours:	108
Strongly Recommended:	ENGL 101.
Transferable to CSU:	Yes
Transferable to UC:	No
Grading Method:	Standard Letter

Catalog Course Description

This course will offer students interested in a performance career the practical business and marketing tools needed to apply to their goals in the professional world of theatre, musical theatre, dance and film and television. Focus is on audition technique, securing an agent and/or manager, marketing to industry professionals and the development of successful headshots. 54 lecture hours.

Course Objectives

- Demonstrate an understanding of online marketing tools such as face book, twitter, and online casting sites.
- Complete a 3-year business plan and strategy for entrance into the entertainment industry.
- Complete a monthly budget to include living expenses, day to day bills, and fundamental needs that allow one time for artistic pursuits.
- Complete an audition tape for online submissions.

Major Course Content

1. Analysis of one's own personal character type
2. How to discover and obtain agents and managers
3. Budgeting and a day to day job plan in order to pursue artistic goals
4. How to budget for and obtain workable headshots and resumes
5. How to create one's own personal acting reel
6. How to 'get the job' through mock casting sessions and auditions
7. How to create a three year business plan
8. Detailed information regarding the industries of New York, Regional and Los Angeles
9. The importance of professional etiquette
10. The intricacies of online submissions in a post pandemic environment

Examples of Required Writing Assignments

Creating a three year business plan for strategy and growth

Examples of Outside Assignments

Preparing monologues for auditions
Preparing a resume for auditions
Preparing a budget plan

Instruction Type(s)

Lecture, Online Education Lecture