SPCH 101H: PUBLIC ADDRESS - HONORS

Citrus College Course Outline of Record

| Heading | Value |
|-----------------------------|---|
| Effective Term: | Winter 2021 |
| Credits: | 3 |
| Total Contact Hours: | 54 |
| Lecture Hours : | 54 |
| Lab Hours: | 0 |
| Hours Arranged: | 0 |
| Outside of Class Hours: | 108 |
| Prerequisite: | Student must be eligible for the Citrus College Honors Program or obtain a recommendation from an Honors instructor. |
| Strongly Recommended: | ENGL 101. |
| District General Education: | A2. Communication & Analytical Thinking |
| Transferable to CSU: | Yes |
| Transferable to UC: | Yes - Approved |
| Grading Method: | Standard Letter |

Catalog Course Description

This is an honors introductory course in public speaking skills, including research, reasoning, organization, composition, presentation, and evaluation of informative and persuasive speeches for various audiences and situations. The goal will be the achievement of ethical, purposeful, and effective public speaking. Students are expected to work and participate at an honors level which includes strong critical thinking skills, thorough analysis of readings, presentation and leaderhsip skills demonstrated through class participation/presentation, and service learning in the community. 54 lecture hours.

Course Objectives

- · prepare and deliver various kinds of formal speeches
- $\boldsymbol{\cdot}$ assessment of communication integrating theory and application
- · learning objective outcomes will be measure by assignments
- · participate in classroom speech practice
- · research topics in preparation for speaking assignments
- · analyze the speeches of other students and evaluate them in writing
- assess merits and applications of a variety of communication theories
- integrate theory to practical application
- · synthesize course concepts as they apply to public address
- conduct communication research; may include original research such as interviews
- · experience an authentic public address semester project

Major Course Content

- 1. Communication
 - a. Terminology
 - b. Theory

- c. Critical analysis of information
- d. Ethical communication
- e. Listening
- f. Audience analysis
- g. Appropriate topic selection
- h. Research
- i. Speaker credibility
- j. Outlines
- k. Language
- I. Organization
- Speech assignments may be selected from the following types, each of which may consume from one to four weeks:
 - a. Self introduction speech
 - b. Informative speech
 - c. Persuasion speech
 - d. Entertainment and humor
 - e. Demonstration
 - f. Exposition
 - g. Special Occasion

Suggested Reading Other Than Required Textbook

Textbook assignments, research materials, handouts

Examples of Required Writing Assignments

Speech outlines, assignment essays. etc

Examples of Outside Assignments

Students will be required to complete the following types of assignments outside of the regular class time: 1. prepare a speech of introduction 2. service learning speech presentation 3. prepare informative speech 4. prepare persuasive speech 5. prepare visual aids 6.prepare for exams

Instruction Type(s)

Lecture, Online Education Lecture

IGETC Area 1: English Communication

1C. Oral Communication