

SPCH 101: PUBLIC ADDRESS

Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2022
Credits:	3
Total Contact Hours:	54
Lecture Hours :	54
Lab Hours:	0
Hours Arranged:	0
Outside of Class Hours:	108
Strongly Recommended:	ENGL 101.
District General Education:	A2. Communication & Analytical Thinking
Transferable to CSU:	Yes
Transferable to UC:	Yes - Approved
Grading Method:	Standard Letter

Catalog Course Description

An introductory course in communication and speaking skills, including the selection, preparation, and delivery of speeches for various/diverse audiences and situations. The goal will be the achievement of ethical, purposeful, and effective public speaking. 54 lecture hours.

Course Objectives

- prepare and deliver various kinds of formal speeches
- assess communication integrating theory and application
- participate in classroom speech practice
- research topics in preparation for speaking assignments
- analyze the speeches of other students and evaluate them in writing
- assess merits and applications of a variety of communication theories
- integrate theory to practical application
- synthesize course concepts as they apply to public address
- conduct communication research; may include original research such as interviews
- experience an authentic public address semester project

Major Course Content

1. Speech of Introduction
2. Informative Speech
3. Communication Concept Speech
4. Critical Thinking Assignment
5. Persuasion Speech
6. Special Occasion Speech
7. Working in Small Groups
8. Course reading examinations
9. Outline of Speeches
10. Increase communication confidence
11. Using visual aids
12. Research methods
13. Communication ethics (NCA ethics credo)

14. Sensitivity to intercultural and diverse audiences
15. Critiquing class speeches
16. Effective, mindful, evaluative, and critical listening skills
17. Human communication process

Suggested Reading Other Than Required Textbook

The textbooks as well as supplemental research pertaining to the student's choice of topic will be read.

Examples of Required Writing Assignments

All speech outlines must be submitted by the student in advance of their presentation.

Examples of Outside Assignments

Students will be required to complete the following types of assignments outside of the regular class time:

1. Prepare a speech of introduction
2. Prepare an informative topic speech
3. Prepare a speech using technology and visual aids
4. Prepare a persuasive speech on a policy
5. Study for a midterm exam or quizzes
6. Prepare a special occasion speech

Instruction Type(s)

Lecture, Online Education Lecture

IGETC Area 1: English Communication

1C. Oral Communication