

REC 245: MUSIC BUSINESS/ AUDIO CAREERS

Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2021
Credits:	3
Total Contact Hours:	54
Lecture Hours :	54
Lab Hours:	0
Hours Arranged:	0
Outside of Class Hours:	108
Prerequisite:	REC 105, REC 115, REC 125, REC 135, REC 145.
Corequisite:	REC 205, REC 215, REC 225, REC 235.
Transferable to CSU:	Yes
Transferable to UC:	No
Grading Method:	Standard Letter

Catalog Course Description

This is a survey focusing on the practices and procedures of record companies, publishing companies, performing rights societies, and unions. The course will also study the processes of record and film production, as well as, career opportunities in these fields. Also includes an introduction to further courses of study in a targeted audio field. 54 lecture hours.

Course Objectives

- Demonstrate knowledge of studio management and session scheduling
- Demonstrate accurate use of terminology used in music business relations
- Demonstrate ability to analyze and evaluate contracts
- Understand negotiation strategies related to the music business

Major Course Content

1. Basic music business terms and vocabulary
2. Basic recording studio protocol, management and session scheduling
3. Music and the law, royalty property law, tax laws
4. Copyrights and copyright laws
5. Understanding music contracts
6. Licensing agreements
7. Performance rights (ASCAP and BMI)
8. Booking agents
9. Negotiations with unions, club owners, foreign music markets

Suggested Reading Other Than Required Textbook

Music and Recording industry periodicals and journals.

Examples of Required Writing Assignments

Students will complete multiple short (1-3 pages) essays concerning music industry careers such as: Record Producers, Recording Engineers, Networking in the Music Industry, Publishers, and Songwriters.

Examples of Outside Assignments

Students will research music production, publishing and royalty data from internet and publication sources for use in written assignments and essays.

Instruction Type(s)

Lecture, Online Education Lecture