

COMM 125: BEGINNING PODCASTING AND RADIO PRODUCTION

Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2024
Credits:	3
Total Contact Hours:	54
Lecture Hours :	54
Lab Hours:	0
Hours Arranged:	0
Outside of Class Hours:	108
Total Student Learning Hours:	162
District General Education:	A2. Communication & Analytical Thinking
Transferable to CSU:	Yes
Transferable to UC:	Yes - Approved
Grading Method:	Standard Letter

Catalog Course Description

Introductory course in audio production techniques. The course will provide training in conceptualization, formatting, and execution of digital audio for the web and for radio. Microphone techniques, recording procedures, multi-track digital editing, recording and editing software, hosting/announcing, and distribution will be covered. 54 lecture hours.

Course Objectives

- Write an outline or script for an audio news production or podcast.
- Record an audio news production or podcast.
- Using contemporary editing software, edit an audio news production or podcast for public display.
- Prepare an audio news production or podcast for public display by adding chapters, art, transcripts and other appropriate details.
- Develop a marketing plan for an audio news production or podcast.

Major Course Content

1. Overview of journalism and mass communication
2. Role of audio and podcasts in mass communication and journalism
3. Planning: Selecting a topic for a podcast/audio production; interview techniques
4. Writing: Outlining and scripting podcasts/audio productions
5. Recording: Microphones, software, environment
6. Editing: Philosophy, software
7. Publication: Platforms and methodology; developing transcripts for accessibility; cross-platform options
8. Marketing: Promotion, including social media, trailers and other methods

Suggested Reading Other Than Required Textbook

Video resources: Types of podcasts: <https://www.youtube.com/watch?v=ebMxjL7oCuk> Five reasons why podcasts fail: <https://www.youtube.com/watch?v=GQOEG7x8YRw> Getting started with Adobe audition: <https://www.youtube.com/watch?v=JSWMVmRoHHs> Multitrack editing tips: <https://www.youtube.com/watch?v=7IOdaLRtFgQ>

Examples of Required Writing Assignments

Outline the first episode of your podcast. Prepare an introductory segment to explain what the podcast is about. Develop at least three bullet points for the main segment where the podcast's content will be covered. Write a conclusion for the episode and a promo for the next episode. Plan transitions between segments.

Examples of Outside Assignments

Using Zoom or some other screen capture software, pair up with a classmate and interview them. With the recorded file, use software (such as Adobe Audition) to edit the interview into a 3-minute segment. Upload the audio file to a platform for public consumption and review.

Instruction Type(s)

Lecture, Online Education Lecture