

# BUS 163: INTERNATIONAL BUSINESS LAW

## Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2024
Credits:	3
Total Contact Hours:	54
Lecture Hours :	54
Lab Hours:	0
Hours Arranged:	0
Outside of Class Hours:	108
Total Student Learning Hours:	162
Transferable to CSU:	Yes
Transferable to UC:	No
Grading Method:	Standard Letter

## Catalog Course Description

A survey course designed to acquaint the student with International Business Law. Includes discussions regarding the responsibilities of states for the treatment of aliens and foreign businesses, multinational enterprises, foreign investments, importing and exporting, and money and banking. This is an elective course which may be used to satisfy the Associate in Arts or Associate in Science degree requirement in Business. 54 lecture hours.

## Course Objectives

- Evaluate the legal environment of international business and resolution of legal disputes.
- Apply the laws of sales contracts, credits and commercial paper to international transactions.
- Analyze international and U.S. trade laws.
- Evaluate regulations that exist in the international marketplace.
- Analyze political risks involved in international business decisions.

## Major Course Content

1. Introduction to International Business.
2. International Law and the World's Legal Systems.
3. Resolving International Commercial Disputes.
4. The Formation and Performance of Contracts for the Sale of Goods.
5. The Documentary Sale and Terms of Trade.
6. Legal Issues in International Transportation.
7. Bank Collections and Letters of Credit.
8. National Lawmaking Powers and the Regulation of U.S. Trade.
9. The World Trade Organization: Basic Principles.
10. Laws Governing Access to Foreign Markets.
11. Regulating Import Competition and Unfair Trade.
12. Imports, Customs, and Tariff Law.
13. Regulating Exports.
14. North American Free Trade Law.
15. The European Union.
16. International Marketing and Consumer Law.
17. Protecting and Licensing Intellectual Property.
18. The Legal Environment of Foreign Direct Investment.
19. Employment and Immigration Law.

20. Environmental Law.
21. Regulating the Competitive Environment.

## Suggested Reading Other Than Required Textbook

Read relevant treaties and conventions, e.g., NAFTA, the Madrid Protocol, etc.

## Examples of Required Writing Assignments

Prepare a written research paper of 5-7 pages describing the impact that ISO 9000 has had on the importation of goods to the EU within recent years. Explain the certification process involved. Since the formation of the European Union (EU), the EU's membership has grown. Research the growth of the EU and the impact that it has on member state's economies and currencies and describe these impacts in a 5-7 page research paper.

## Examples of Outside Assignments

Prepare a written research paper of 5-7 pages describing the Patriot Act and the impact it had on the international banking and financial services industry.

## Instruction Type(s)

Lecture, Online Education Lecture