

BUS 142: FUNDAMENTALS OF IMPORTING AND EXPORTING

Citrus College Course Outline of Record

Heading	Value
Effective Term:	Fall 2024
Credits:	3
Total Contact Hours:	54
Lecture Hours :	54
Lab Hours:	0
Hours Arranged:	0
Outside of Class Hours:	108
Total Student Learning Hours:	162
Transferable to CSU:	Yes
Transferable to UC:	No
Grading Method:	Standard Letter

Catalog Course Description

Logistics management involving goods and services in different countries. International business environment, international transportation, intermediaries, import/export regulations, payment and risks, and cultural differences of the global supply chain. 54 lecture hours.

Course Objectives

- Identify the major export documents required by banks, governments and transportation companies.
- Understand International Commercial Terms.
- Assess payment options, including letter of credit, and select those most appropriate for your operation.
- Classify and understand the major insurance coverage options.

Major Course Content

1. International Trade
2. International Supply Chain Management
3. International Infrastructure
4. International Methods of Entry
5. International Contracts
6. Terms of Trade or Incoterms Rules
7. Terms of Payment
8. Managing Transaction Risks
9. International Commercial Documents
10. International Insurance
11. International Ocean Transportation
12. International Air Transportation
13. International Land and Multimodal Transportation
14. Packaging for Export
15. International Logistics Security
16. Customs Clearance
17. Developing a Competitive Advantage

Suggested Reading Other Than Required Textbook

Start Your Own Import/Export Business; by The Staff of Entrepreneur Media, Inc.

Examples of Required Writing Assignments

Read an article concerning some aspect of International Logistics. You are to summarize the article in about 1 page. You may find suitable articles in any business related magazine or publication, or any other suitable business source on the Internet. A copy of the article is to be attached to your summary. If you use an article from the internet, the link to the article must be included in the summary. In the second portion of this assignment, students are required to analyze the article by identifying the potential impact on international business. Other sources including your textbook can be used to support your analysis of this article. This section should be at least 1 page in length.

Examples of Outside Assignments

Students are to study the supply chain process of a company (your company of choice), present their findings to the class, and hand in their case study report for grading on their presentation date. Each team will be given approximately 30 minutes for their presentation and followed by questions & answers session for another 10-15 minutes.

Instruction Type(s)

Lecture, Online Education Lecture