

CERTIFICATE IN SMALL BUSINESS MANAGEMENT/ ENTREPRENEURSHIP - LEVEL II

The Small Business Management/Entrepreneurship - Level II Certificate of Achievement is intended to build on the Level I certificate by offering additional courses and advanced training and knowledge in areas relating to opening one's own business. It encompasses an area of study which includes advanced learning of additional business issues (including finance, marketing, spreadsheet use and analysis, and other relevant legal issues) faced by small business owners. This certificate is designed to further prepare students to open their own businesses, and the courses supporting the certificate combine classroom lectures, demonstrations, and a wide use of technology to ensure relevant training.

Learning Outcomes

Certificate of Achievement Level Student Learning Outcomes

Students completing the Small Business Management/Entrepreneurship - Level II Certificate of Achievement will:

1. Be better able to understand, analyze, and effectively evaluate the issues arising in the context of small business ownership, by developing and applying necessary skills to run their own businesses and developing and applying a working knowledge of appropriate business- and law-related principles.

Requirements

Code	Title	Units
Required courses:		
Small Business Management/Entrepreneurship - Level I Certificate of Achievement		11
BUS 146	Principles of Money Management	3
BUS 152	Business Communications	3
BUS 160	Business Law and the Legal Environment I	3
BUS 185	Elements of Marketing	3
Total Units		23

Curriculum Map

1-Year Curriculum Map Example

This map represents one possible pathway through the program and is only for reference.

*It is highly recommended that you make an appointment (<https://www.citruscollege.edu/stdntsrv/counsel/Pages/ApptSchedule.aspx>) to create a customized education plan that fits your needs.

Course	Title	Units
Fall Term 1		
ACCT 115	QuickBooks	2
BUS 130	Introduction to Business	3
BUS 161	Business Law and the Legal Environment II	3
BUS 170	Small Business Management	3
Units		11
Spring Term 1		
BUS 146	Principles of Money Management	3
BUS 152	Business Communications	3
BUS 160	Business Law and the Legal Environment I	3
BUS 185	Elements of Marketing	3
Units		12
Total Units		23

Career Information

Career Opportunities

There are a variety of careers you can do with this major.

To explore more about this major, schedule an appointment (<https://www.citruscollege.edu/stdntsrv/ctcenter/Pages/ApptSchedule.aspx>) with a career counselor.